



**Institution's Innovation Council  
Saurashtra University Rajkot**

## **Journey from Innovation to Entrepreneurship 2025**

**12<sup>th</sup> September, 2025 Friday**

Shree Aryatej College of Management and Computer Science, Morbi

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## Saurashtra University – IIC

The university is dedicated to instruction, research, and extending knowledge to the public (public service). Ministry of Education (MoE), Govt. of India has established 'MoE's Innovation Cell (MIC)' to systematically foster the culture of Innovation among all Higher Education Institutions (HEIs). The primary mandate of MIC is to encourage, inspire and nurture young students by supporting them to work with new ideas and transform them into prototypes while they are informative years. Saurashtra University is one the Organization that have constituted the IIC to foster the vision of MoE and be a part for the promotion and development of innovation ecosystem.

### Event Schedule

<b>9:00</b>	<b>Registration Time</b>
<b>9:05</b>	Welcome
<b>9:10</b>	Awareness session on Journey from Innovation by Mr. Parth Sejpal
<b>10:55</b>	Programme Feedback - Conclusion
<b>11:00</b>	Closing Ceremony

### Event Registration Link

[bit.ly/SUSEC-SACM](https://bit.ly/SUSEC-SACM)

## Brief about Event

Shree Aryatej College of Management and Computer Science, Morbi, in collaboration with SUSEC, SPRIHA, Saurashtra University and IIC, Saurashtra University, organized an informative session titled “**Journey from Innovation to Entrepreneurship**” on **12th September 2025**. The program aimed to sensitize students towards innovation-driven entrepreneurship as a viable and impactful career option.

The session was delivered by **Mr. Parth Sejpal**, IPR Chair Professor, SPRIHA, Saurashtra University. He guided students through the complete journey of transforming innovative ideas into entrepreneurial ventures, emphasizing the importance of creativity, critical thinking, and structured execution.

During the session, the speaker explained how innovation acts as the foundation of entrepreneurship and how real-world problems can be converted into business opportunities. He also highlighted the role of academic institutions, incubation centers, and government initiatives in nurturing student startups.

Special focus was given to the importance of Intellectual Property Rights (IPR) in protecting innovations and enhancing the commercial value of startups. Students were encouraged to think beyond traditional career paths and explore entrepreneurship with confidence and preparedness.

The session witnessed active participation from students, who showed keen interest through discussions and questions. The program successfully created awareness about the startup ecosystem and inspired students to embark on their entrepreneurial journey.

## Key Points

During the session, below mentioned points were discussed:

- Innovation Thinking
- Entrepreneurial Journey
- Idea Validation
- Startup Ecosystem
- IPR Importance
- Government Schemes
- Student Engagement

## Outcome

The session significantly enhanced students’ understanding of the connection between innovation and entrepreneurship. Participants gained clarity on how ideas evolve into startups with the right mindset, guidance, and institutional support. The discussion on IPR and startup frameworks helped students understand the practical aspects of launching sustainable ventures.

Overall, the program motivated students to explore entrepreneurship as a career option, fostering innovation, creativity, and self-reliance among young learners. The session contributed positively toward building an entrepreneurial culture within the institution.

## About the Speaker/Chief Guest



Mr. Parth Sejpal

IPR Chair Professor

SPRIHA

Saurashtra university

**JOURNEY FROM INNOVATION TO ENTREPRENEURSHIP**

organize by:  
Shree Aryatej College of Management and Computer Science, Morbi  
in collaboration with SUSEC, SPRIHA, Saurashtra University and IIC,  
Saurashtra University

**SPEAKER:**  
Mr. Parth Sejpal  
IPR Chair Professor  
SPRIHA  
Saurashtra University

12 Sept. 2025 | 09:00 AM to 11:00 AM | Shree Aryatej College of Management and Computer Science, Morbi

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Register now : [bit.ly/SUSEC-SACM](https://bit.ly/SUSEC-SACM)









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